

January 2009



Have you heard us on **Mojo in the Morning** or seen **Dr. Simony in the Hour Magazine** "Top Dentist" publication?

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SMILE BRIGHT

Your Comfort, Our Design

We would like to take this opportunity to thank you for placing your trust in us to enhance and preserve your dental health. This is also a perfect time to re-acquaint you with our practice, services, and treatment goals. Our belief is that our office resembles our home and you are our guest. We feel that you should be thoroughly informed of the state of your dental health and that your concerns and questions be answered. The Doctors & staff continue to attend educational seminars to learn about new techniques and

materials so that we can provide our patients with the best quality dental health care. We consider you (our patients) to be a great wealth of information on the types of procedures that are of interest to you. Our door is always open to any comments and concerns that you may have. We continue to do our best at being aware of your time and how valuable it is. We are also aware that when you have a problem you want to be seen in a timely manner, so we do our best to address any and all problems as quickly as possible. Recently we have even added

additional staff to try to accommodate these situations and the hectic schedules we all have these days.

We look forward to seeing you at your next visit and introducing you to our new staff members and doctors.



Dr. Michael E. Simony and staff

Areas of Expertise / All your dental needs in one location

- Dr. Simony and his associates provide all services to you and your family, including pediatrics, root canals, oral surgery, and orthodontics.
- We are also considered the **Eastside's own Cosmetic Dentist**. Our Dentists create radiant, natural-looking smiles with Feldspathic Porcelain Veneers. The precision thin—yet incredibly strong—veneers created by Cerinate Dental lab can be fitted with conservative preparation. Famous fans of this product include Catherine Zeta-Jones and Donald Trump.
- **Invisalign**: the clear alternative to braces. Invisalign uses a series of clear aligners that are custom - molded to fit you. The virtually invisible aligners gradually reposition your teeth into a smile you'll be proud of. Results often in 6 months to 1 year.
- **ZOOM2! Advanced** Dr. Simony and Associates have the new secret to looking younger, a time trip called **ZOOM2!** It safely whitens teeth on average of eight shades in about 90 minutes. Give your smile the "WOW" factor.
- If you have daily headaches, ground teeth and jaw soreness, you may be suffering from Temporal Madibular Disorder. Dr. Simony has answers and treatment to your troubles.
- With a **Free Smile Enhancement Consultation**, we can provide you with comfort and your confidence by our design. **This is where Art meets Science.**
- We also have **Vizilite Oral Cancer Screening** available. It's the way to detected oral cancer in it's first stages.
- Are Implants something for you? Dr. Simony Can answer all your questions. .

Meet the Doctors



“My promise to you as my patient is to always listen to your concerns and answer your question, enabling you to make informed decisions about your dental health.” says Dr. Simony, “To be respectful and value your time and to deliver gentle and superior care achieving Absolute Satisfaction

Michael E. Simony D.D.S.

- Dr. Michael Simony was the first dental student to ever receive an Honorary Concurrent Resolution by the Michigan House of Representatives and Senate in honor of his research and lecture presentation to health professionals across the state on the Oral Manifestations of AIDS.
- Upon graduation from the University of Detroit Dental School in 1992, he was invited to return as a prosthodontic instructor for the school.
- Dr. Simony completed an internship at the Peter Dawson Center for Advanced Dental Study in Florida in 1993.
- In the year 2001, Dr. Simony completed the F.O.R.C.E. International Orthodontic internship in Birmingham, Michigan.
- In 2008 Dr. Simony received a scholarship on implant surgery and placement from Cam Log Implant Co.
- He is a member of the American Dental Association.

Erik P. Feinauer, D.D.S.



Hello! My name is Dr. Erik Feinauer. Let me tell you about myself. I graduated from The University of Michigan School of Dentistry. I am a recent graduate but I have been with Dr. Simony for several months now. I am really looking forward to establishing a positive dentist-patient relationship

with you. Dr. Simony, the staff and patients like you make my job very rewarding for me. I work part-time and you may see me covering for Dr. Simony when he is not in the office. If I haven't met you already, it will be my pleasure in assisting you with your dental needs.

My goals are to establish a professional relationship that will lead to mutual respect and trust.

Tate Vo, D.D.S.



Hi! Let me introduce myself my name is Dr. Tate Vo. I graduated in 2002 from the University Of Southern California-Dental School. I am also a 2007 graduate of Advanced Prosthodontics of the University Of Southern California. My professional goals are to educate patients regarding their dental health and to provide consistent high quality restorations to my patients in a comfortable setting. The professional organizations I am

a member of consist of: American College Of Prosthodontics member, ADA and CDA member, Santa Clara Dental Society, Alpha Omega-USC chapter, Cranial Academy Member, Michigan Dental Society.

Honors and awards: College Deans list, Speech contest award-informative/demonstrative. I am really happy to be a part of Dr. Simony's team. I work part-time and will be covering from time to time when Dr. Simony is out of the office. It will be my pleasure in assisting you with your dental treatment. I look forward to meeting you.

Has your insurance changed?

We have been made aware that several insurance companies have changed the way the policies work this year.

Some of the recent changes have affected the way x-rays are paid as well as other procedures. Is your insurance one of them? We do make every effort to help you with watching for changes, maximums, deductibles, and try to estimate as closely as possible but we do need

your involvement as well. We want to be a team with you in handling your insurance. We are here to help to the best of our ability. Dental insurance is a valuable asset and assists patients in paying for a portion of restoring and maintaining good dental health. We do, as a courtesy to you, file dental claims on your behalf. However, due to constantly changing insurance benefits, and deductibles, we are only able to estimate your insurance balance. For your conven-

ience we accept cash, Visa, MasterCard, Discover, Care Credit, and Chase Health. Care Credit and Chase are dental/medical credit cards with zero interest payment plans. This is available for people who prefer payment plans and are approved. If you have any questions that are not answered here please feel free to call us. We are always willing to answer any concerns and help you with what we can.

Your guide to a smile make-over: please see our website at www.drsimony.com

Cosmetic Dentistry

Ever felt self conscience of the way you look?
 Ever felt like the real you is hiding inside just waiting to come out?
 With the cosmetic dentistry available today, you can let your inner beauty shine thru your magnificent new smile with confidence and pride.

Why not be who you were meant to be?

Make this your year.

Set up an appointment for a smile consultation and see what Dr. Simony can do to release the true you.

Before



After



*Experience the treatment you deserve!
 Focused on you,
 Enhance your smile and confidence.*

“Thank you for changing my life and bringing a smile back to my face.”

Mojo 955 contest winner, Jennifer

Your Guide to a Smile Makeover



DID YOU KNOW?

Chewing sugarless gum can act as an exfoliate, removing off plaque and stains from teeth, in addition to increasing saliva flow which helps keep harmful bacteria away.

Teeth whitening is the most commonly requested cosmetic dentistry procedure. It's designed to enhance your appearance by reducing tooth discoloration and staining to elicit a brighter, whiter smile. But some whitening products can take off your teeth's enamel and wear it so thin that you can actually see through your teeth. Your gums can also be damaged, so your best option is to have whitening done professionally by your dentist, or uses whitening treatments under their supervision. It is not recommended for continuous use on a daily basis.

LISTED HERE, OTHER POPULAR PROCEDURES TO GROOM YOUR GRILL.

Optimal tooth color. Silver or amalgam dental fillings can be replaced with natural, tooth-

colored composite restorations and teeth whitening can improve the color of stained teeth. Tooth color and shading are important considerations during the evaluation of—and preparation for—various procedures, including porcelain veneers and dental implants.

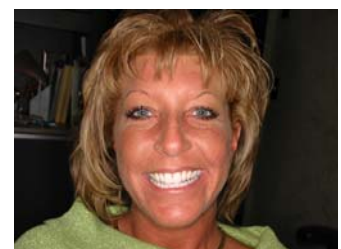
Aligned for success. Crooked, overlapping or gapping teeth can be straightened when necessary through orthodontics and improved with veneers.

A full set. Missing teeth can be replaced by dental implants, bridges or partial dentures. Contoured for look: uneven teeth can be bonded for improved appearance. Gummy smiles can be recontoured to help improve the overall look of the smile.

The full face effect. An unshapely or aging face can be im-

proved or rejuvenated with certain procedures in the Smile Makeover category, including orthodontics and/or oral maxillofacial surgery.

In addition, before treatment begins, be sure to ask about seeing a preview of potential results you can expect to receive. We soon will have a variety of dental technologies to show you the changes you can expect to see in your smile including dental imaging software, before and after photos of other patients, before treatment begins.



Never underestimate the effect of an attractive smile



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We are on the web:

www.drsimony.com

Our office goal is to have you in the best dental health possible. The best dental health being a healthy, happy smile that you want to share with everyone. We strive to serve that goal by listening to your wants and concerns as well as informing you of all that is necessary and how we can help you meet your dental needs and desires.

Look for more fun facts and interesting information in our next issue of Smile Bright

Hours and Appointments

Our regular office hours are:

Monday: 9 am–6 pm

Tuesday: 9 am–6 pm

Wednesday: 9 am–7 pm

Thursday: 9 am–7 pm

*Friday & Saturday: 9 am–2 pm
(2 per month)*

Our office is closed on Sundays, Holidays, and when doctor and staff are taking continuing education courses. Please help us serve you better by being on time for your appointments and letting us know at least 48 hours in advance of a cancellation. We will do our best to return the courtesy.

We value your referrals

The best compliment we can receive from our patients is the referral of your family and friends. That tells us that you have trust in us and that is something that we value highly. We are always trying to do our very best and your confidence in us helps to show that we are succeeding. We have a referral program to thank you for all the support you give us.

The referral program works as follows:

- For every two (confirmed) referrals, outside your immediate family. We will present you with a Sonic Care toothbrush.
- You can save those two and add them to two more (total of four {confirmed} referrals) to receive a free take home bleaching kit.

So whenever you refer someone, make sure

they let us know that you referred them. There is a spot on their new patient form that is reserved for your name to confirm you sent them. This helps us to keep track of the total of referrals you have sent us. We will send you a letter once you have referred two people. If you wish to hold those for the bleaching kit just let us know and we will keep track of that for you. Thank you for your trust and confidence in us. We look forward to meeting your family and friends.